

# Hello, I am Alexia GRAZIANI, Digital mechanic.

+33

6 42

56 28

59 

## STUDIES

### **2016 - 2018 : Master's degree specializing in Digital Strategy at the Digital Campus, Lyon**

The two years were in apprenticeship

Subjects studied included : Brand, UX Design, Entrepreneurship, Growth Hacking

### **2015 - 2016 : Bachelor's degree specializing in Web Project Managing at the Digital Campus, Lyon**

Included a 5-month internship

Subjects studied included : Social Media, Project Management, Web-Marketing

### **2013 - 2015 : Associate's degree specializing in Multimedia and Internet Jobs, Vichy**

Included a 3-month internship

Subjects studied included : Adobe Suite, Web Development, Video Software,

I did university theater for two years with a performance per year

### **2011 - 2013 : High-School Degree specializing in literature, with an art option, Chamalières**

French Literature, English Literature, History, Spanish, English, Sport,

### **Digital Campus, France // 2018 - One day // Speaker and Trainer during the #DMUND organised by the university**

Workshop, Conferences, Web Coaching networking for one day

Create and speak a workshop about «Instagram: Tools and Tips»

### **SNCF, France // 2016 - 2018 // apprenticeship // Internal and external digital communication manager**

Created an internal communication with the use of media: educational videos, print, web

Community management on the internal corporate social network and Twitter

Participated in the group's digital transformation

Organized internal company events

Photographer for the company's image bank

Assistance during shooting in the station

Created intern newspaper

Press analysis

### **Incubator EM Lyon Business School, France // 2017 - 5 months // internship // Digital communication manager**

Created the website

Community management on Twitter @EMLYONIncub

### **Digital Campus x Girlz in Web, France // 2017 - party // Head of social networks**

Community manager for the party

### **Faculty of Engineering - University of Porto, Portugal // 2015 - 3 months // internship // Student**

Learnt more about social networks for health

Created a fictitious network

### **EARL Bellecour, France // 2015 // Project // Student**

Designed a website

Created an advertising video for the EARL Bellecour

## WORK EXPERIENCES

## ADDITIONNAL EXPERIENCES

### Photography : Weddings x 5

Dressed up a shop for a farmers collective

### Blogging : Writing a blog with poems and photographs, and about my travels

### Fictional projects : Created the Ouistiti startup

Digital strategy for Compte Nickel and Arianespace

Designed the Lyon Metropolis' logo

### Short-films : Created the motion-design clip « Space exploration »

Shot the clip « Happy »

Shot short-film « Le Drakkar »

### Call for tenders : Selected by Connexion Y for graphic revision

### Website : Created the website for Highland de Bellecour

### Project : Captured and edited the 10th day of the EDA Conference

## SKILLS

Photography

Web writing

Web models

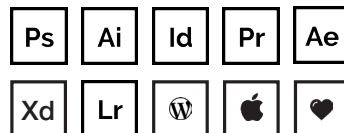
Filming - Editing

Website - Landing Page

Digital strategy

Community Management

Digital Active by Google



## LANGUAGES

French : native speaker

English : intermediate level,

685/990 TOEIC May 2015

Spanish : occasional practice

Portuguese : occasional practice

## INTERESTS AND HOBBIES

### INTERESTS

Historical Art

Basketball

Poems

### HOBBIES

Travels

Fitness

TV Shows

Fishing

### SOCIAL MEDIA

